

College of Business Administration Master of Business Administration (MBA)

The University of Detroit Mercy's MBA program offers an education that will help you prepare for a rapidly evolving business world. Personalized advising and flexible options allow you to tailor your degree program to meet your specific needs and interests, building on your current base of knowledge and work experience.

Your education is enhanced through personal contacts with our widely acclaimed faculty and industry practitioners. Our highly-placed business alumni and alumnae tell us that their UDM experience has had a significant impact on their professional development.

Our Mission and Identity

Since 1916, the College of Business Administration has prepared diverse students to serve business organizations and society with competence, compassion, and conscience. As a Catholic institution founded by Jesuit priests and the Sisters of Mercy, the College champions academic excellence and good character by encouraging intellectual, spiritual, ethical, and social growth.

Our Tradition of Excellence

The College of Business Administration at UDM has remained fully accredited by the Association to Advance Collegiate Schools of Business (AACSB) since 1949. This accreditation **places us in the top 5% of business schools in the world.**

U.S. News & World Report ranks our MBA program **16th in the nation for Management**, tied with Cornell University and ahead of Yale University.



Downtown Option

For the convenience of those working in Detroit's central business district, our MBA program is now also available at our Riverfront Campus at 651 E. Jefferson Ave., which also houses our Law School. Students in the JD/MBA may take all courses at this location.

Great Teachers and Great Scholars

UDM professors are highly qualified with superb academic credentials and professional backgrounds. Many have lived, worked, and studied abroad, bringing global perspectives to the classroom. Other accomplishments include consulting for Fortune 500 companies, scholarly contributions to the business literature, and editing major academic journals. Faculty members engage our MBA students to develop the business skills, vision, and ethical perspectives necessary for leadership in today's complex business environment.



Convenience

UDM's 36-credit MBA degree program is designed to accommodate the needs of professionals in a variety of work organizations. The program provides a core foundation of business courses along with electives that allow students to customize their program in specific areas such as management, marketing, international business, accounting, finance, or decision sciences. Classes are offered on our main campus with evening, weekend, and online schedules for flexibility. In addition to fall and winter semesters, two 7-week summer sessions are also offered. **Depending upon your academic background, it is possible to complete the requirements in one year of full-time study.**

Degree Requirements

Students take 36 credit hours in the program: 27 credits of core courses, and 9 elective credits.

Foundation Courses

Foundation courses may be waived by the College of Business Administration if the applicant has taken equivalent undergraduate courses.

ACC 5100	Foundations of Financial Accounting
ECN 5100	Economic Analysis
MBA 5100	Legal Environment
MBA 5120	Statistical Analysis for Decision Making
MBA 5140	Foundations of Management
MBA 5160	Foundations of Marketing
MBA 5180	Foundations of Financial Management
MBA 5190	Foundations of Production & Operations

Core Courses

ACC 5200	Managerial Accounting
ECN 5120	Analysis of Economic Conditions
MBA 5200	Decision Analysis
MBA 5210	Ethics & Social Responsibility
MBA 5220	Corporate Finance
MBA 5240	Marketing Management & Planning
MBA 5250	Organizational Leadership
MBA 5260	Information Systems & Technology
MBA 5900	Strategic Management

Frequently Offered Electives (choose 3)

ACC 5500	Accounting Information Systems
ACC 5510	Auditing
ACC 5520	Corporate Fraud Detection & Prevention
ACC 5540	Accounting during Cash Crisis
MBA 5305	Global Sustainable Development
MBA 5320	eBusiness Strategies
MBA 5370	Project Management
MBA 5385	Supply Chain Management
MBA 5400	Capital Expenditures Analysis
MBA 5420	Investments
MBA 5430	Advanced Investment
MBA 5450	Global Finance
MBA 5460	Corporate Restructuring
MBA 5480	Debt, Equity, & Financial Restructuring
MBA 5500	New Product Management
MBA 5530	Consumer Behavior
MBA 5580	Global Marketing Management
MBA 5620	Entrepreneurship
MBA 5640	Business Turnaround Management
MBA 5680	Diversity in Management & Marketing
MBA 5715	Strategic & Legal Bankruptcy
MBA 5720	Human Resources Management
MBA 5840	Organization Theory
MBA 5920	Emerging Trends in Business
MBA 5940	International Studies in Business

Certificates & Dual Degrees

In addition to the MBA, graduate certificates include:

***Business Fundamentals**

***Finance**

***Forensic Accounting**

***Business Turnaround Management** (available online)

***Ethical Leadership & Change Management**

Dual degree programs for MBAs are available with Law, Health Services, and Computer Information Systems.

Admission Requirements

Admission decisions are based on an applicant's undergraduate grade-point average and work experience, as well as any prior graduate studies and scores on the Graduate Management Admission Test (GMAT) if needed. You may be able to gain admission to the MBA program without taking the GMAT, depending upon your undergraduate grades, any prior graduate degrees or coursework, your years of professional experience, and managerial potential. However, the GMAT is strongly recommended, and provides the basis for scholarships.

Scholarships

If you score 600 or higher on the GMAT, you qualify for a 50% tuition scholarship for the MBA program at UDM. If you qualify, please contact Theresa Carson, Graduate Admissions Counselor, at (313) 993-3309 or carsonta@udmercy.edu.

International Opportunities

Each year, our students are provided with opportunities to study business practices in foreign countries. Recent classes have traveled to Spain, Italy; Greece, and Brazil.

For More Information

Please visit our website, <http://business.udmercy.edu/> or contact Ms. Carrol Parris, Student Services Coordinator, at carrol.parris@udmercy.edu or (313) 993-1203, or Dr. Omid Sabbaghi, Graduate Business Programs Director, at (313) 993-1172 or sabbagom@udmercy.edu.

International Applicants

Please contact our International Student Counselor, Ms. Yuping Yang, at yangyu4@udmercy.edu.

Build A Boundless Future

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